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RidgeWorth Investments Wins Five MFEA STAR Awards

On October 19, 2016, the Mutual Fund Education Alliance (MFEA) held its annual STAR Awards banquet in Chicago, IL. RidgeWorth, for the seventh consecutive year, was recognized for its excellence in mutual fund marketing and communications, winning a total of five awards. RidgeWorth competed in the medium funds category, which includes firms with \$10-50 billion in assets under management.

"It is an honor to be recognized by industry peers for the efforts of our marketing team," said Ian Bachrach, Managing Director of Marketing at RidgeWorth Investments. "These awards are a testament to our focus on delivering valuable resources to our investors and the advisors we partner with."

RidgeWorth was honored for excellence in its retail, advisor and retirement communications with the following awards:

- *Retail Wild Card: The Art of the Advisor-Client Relationship*
- *Advisor Advertising Campaign: Your Advice is Worth Its Weight in Gold*
- *Online Advisor Services: Efficient Advisor PHD Personal Branding Biography Writing Service*
- *Retirement Digital Communications: Plan Advisor Tools Blog*
- *Retirement Thought Leadership: Retirement White Papers*

RidgeWorth offers a broad range of sales tools and professional support for consultants, wholesalers and advisors. These include resources dedicated to the retirement plan market as well as key practice management topics like personal branding and business development.

The MFEA is a national industry association committed to investor education and dedicated to helping investors understand mutual funds. The STAR awards are judged by peers within the industry and recognize those who meet the highest standards of quality and effectiveness.

About RidgeWorth Investments

RidgeWorth Investments—a global investment management firm headquartered in Atlanta, Georgia with approximately \$40.1 billion in assets under management as of September 30, 2016—offers investors access to a select group of boutique investment managers and subadvisers. RidgeWorth wholly owns three boutiques: Ceredex Value Advisors LLC, Seix Investment Advisors LLC and Silvant Capital Management LLC, and holds a minority ownership in Zevenbergen Capital Investments LLC. WCM Investment Management and Capital Innovations, LLC serve as subadvisers to the RidgeWorth Funds. Through these six investment managers, RidgeWorth offers a wide variety of fixed income and equity disciplines, providing investment management services to a growing client base that includes institutional, individual and high net worth investors. For more information about RidgeWorth, its boutiques and its subadvisers, visit ridgeworth.com.

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