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361 Capital Receives IMEA's Community Investment Award
2019 STAR Awards Winners Announced; Companies Honored for Excellence

September 25, 2019 – 361 Capital was awarded the 2019 Community Investment Award. Presented by the IMEA, Investment Management Education Alliance, 361 accepted the award at The Mid-America Club in Chicago on September 24, as part of the IMEA STAR Awards celebration. Here, investment management companies were honored for excellence in education directed to investors, advisors and retirement channels. Marking the Association's 23rd annual presentation of the awards, the IMEA STAR Awards recognizes the highest standards in education, marketing, innovation and community support.

[View Complete List of Award Winners](#)

Honored for its demonstrated commitment to its community and programs representing significant philanthropic contributions, 361 Capital was awarded the 2019 Community Investment Award. Spearheaded and organized by 361 Capital, the 9/11 Heroes Run in Denver was recognized by the Travis Manion Foundation as the most successful first-year race in 2018, leading them to open a chapter in Denver (the only new U.S. chapter last year). The race, which takes place in cities around the country near 9/11, benefits the Travis Manion Foundation, which seeks to empower veterans and the families of fallen heroes to develop character in future generations. This group-led effort which included planning and full execution of the inaugural Denver event, would not have been possible without the nearly 100% employee participation—from logistics, promotions and sponsorships to race-day volunteering and/or race participation.

“We are honored to receive the distinguished IMEA Community Investment Award”, said Tom Florence, chairman and CEO of 361 Capital. “Giving back to those who have served our nation is a part of our culture and I would like to thank all my teammates for their efforts in planning and organizing the Denver 9/11 Heroes Run benefiting the Travis Manion Foundation.”

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Highlighting this community initiative is a brief video. To watch this and learn more about 361's award-winning program, [click here](#).

The STAR Awards program was developed in 1996 to honor best-in-class industry efforts in the areas of marketing and communications. Since rebranding from the Mutual Fund Education Alliance (MFEA) to IMEA, the organization's STAR program has evolved to focus on excellence in education by investment managers across investor, advisor and retirement channels.

About IMEA

The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating the investing public on how to use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial services to investors. This strong industry alliance is well recognized for its leadership in education, as well as its position as a thought leader and forum for executive perspective.