



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:

Kimber Lintz
816-454-9422, Ext. 110
klintz@imealliance.com

IMEA Announces 2019 STAR Awards Winners

Companies Honored by Excellence; 361 Capital Receives Community Investment Award

September 25, 2018 - The IMEA, Investment Management Education Alliance, has announced the winners of the 2019 STAR Awards. The celebration at the Mid-America Club in Chicago on September 24 marked the Association's 23rd annual presentation of STAR Awards, which recognizes excellence in education and communications by investment managers in efforts directed to investors, advisors and retirement channels. Awards were presented for Overall Communications, Education and Education Campaign. Winners of these prestigious awards include Columbia Threadneedle Investments, Hartford Funds, Hennessy Funds, J.P. Morgan Asset Management, Janus Henderson Investors, Legg Mason, Matthews Asia, MFS Investment Management, Nuveen, Principal and T. Rowe Price.

[View Complete List of Award Winners](#)

Honored for its demonstrated commitment to its community and programs representing significant philanthropic contributions, 361 Capital was awarded the 2019 Community Investment Award.

[View Community Investment Award Announcement](#)

The STAR Awards program was developed in 1996 to honor best-in-class industry efforts in the areas of marketing and communications. Since rebranding from the Mutual Fund Education Alliance (MFEA) to IMEA, the organization's STAR program has evolved to focus on excellence in education by investment managers across investor, advisor and retirement channels.

- More -

Following are winners of the 2019 Overall Awards:

OVERALL INVESTOR COMMUNICATIONS		
Medium Company	Over \$10B and up to \$50B in assets	Matthews Asia
Large Company	Over \$50B and up to \$150B in assets	Legg Mason
Large Plus Company	Over \$150B in assets	T. Rowe Price
OVERALL ADVISOR COMMUNICATIONS		
Small Company	Up to \$10B in assets	Hennessy Funds
Medium Company	Over \$10B and up to \$50B in assets	Matthews Asia
Large Company	Over \$50B and up to \$150B in assets	Janus Henderson Investors
Large Plus Company	Over \$150B in assets	Columbia Threadneedle Investments
OVERALL RETIREMENT COMMUNICATIONS		
Large Company	Over \$50B and up to \$150B in assets	Principal
Large Plus Company	Over \$150B in assets	J.P. Morgan Asset Management
EDUCATION CAMPAIGN		
Medium Company	Over \$10B and up to \$50B in assets	Matthews Asia
Large Company	Over \$50B and up to \$150B in assets	Nuveen
Large Plus Company	Over \$150B in assets	MFS Investment Management
EDUCATION AWARD		
Large Company	Over \$50B and up to \$150B in assets	Hartford Funds
Large Plus Company	Over \$150B in assets	J.P. Morgan Asset Management

About IMEA

The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating the investing public about how they can use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial services to investors. This strong industry alliance is well recognized for its leadership in investor education, as well as its position as a thought leader and forum for executive perspective.