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IMEA Announces 2020 STAR Awards Winners
Annual Competition Honors Education Excellence

October 1, 2020. The IMEA, Investment Management Education Alliance, announced the winners of the 2020 STAR Awards yesterday during the first ever Virtual STAR Awards Celebration. Awards were announced in a live Zoom broadcast, attended by IMEA members around the country. This year marks the Association's 24th annual presentation of the STAR Awards, which recognizes excellence in education, innovation, and communications by investment managers in efforts directed to investors, advisors, and retirement channels.

"If this were a typical year, the IMEA would be in Chicago right now with the industry's leading marketing and communications strategists," says IMEA Director Kimber Lintz. "But nothing has been typical in 2020—including the extraordinary efforts by investment management firms to help their clients navigate these uncertain times. This industry can be very proud of the work it's done, and the IMEA is especially pleased to recognize the best of the best."

Top honors were presented for Overall Communications, Education and Education Campaign. Winners of these prestigious awards include Cambiar Investors, Carillon Tower Advisers, Hennessy Funds, Invesco, Matthews Asia, Principal, and T. Rowe Price Investment Management.

Honored for its demonstrated commitment to its community and programs representing significant philanthropic contributions, Polen Capital was awarded the 2020 Community Investment Award. The Make-A-Wish Polen Capital Golf Tournament has raised over \$1M over the past seven years, fulfilling more than 240 life-changing wishes for children battling critical illness.

The STAR Awards program was developed in 1996 to honor best-in-class industry efforts in the areas of education, marketing and communications across investor, advisor, and retirement channels.

About IMEA

The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating on how to use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial products and services. This strong industry alliance is well recognized for its leadership in education, as well as its position as a thought leader and forum for executive perspective.