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Aberdeen Standard Investments Receives IMEA's Community Investment Award
2018 STAR Awards Winners Announced; Companies Honored for Excellence

October 10, 2018 – Aberdeen Standard Investments was awarded the 2018 Community Investment Award. Presented by the IMEA, Investment Management Education Alliance, Aberdeen Standard accepted the award at the Grand Hyatt in Chicago on October 9, as part of the IMEA Star Awards celebration. Here, investment management companies were honored for excellence in education in efforts directed to investors, advisors and retirement channels. Marking the Association's 22nd annual presentation of the awards, the IMEA STAR Awards recognized the highest standards in education, marketing and community support. Joining AQR Funds, Franklin Templeton, Hennessy Funds, Nationwide, T. Rowe Price, U.S. Global Investors and William Blair, Aberdeen Standard also received one of the newly added Distinguished Awards.

[View Complete List of Award Winners](#)

Honored for its demonstrated commitment to its community and programs representing significant philanthropic contributions, Aberdeen Standard was awarded the 2018 Community Investment Award. Highly praised, Aberdeen Standard's Global Volunteer Day on March 18, 2018, was recognized for the extensive impact that was made by the community service of 400 employees throughout 23 cities. From tree planting and laundering clothing, to building homes and manning foodbanks, these efforts helped more than 45 charitable organizations worldwide.

"We are honored to receive the distinguished IMEA Community Investment Award for our Global Volunteer Day," says Katie Cowley, Head of Marketing – Americas. "The effort is central to our culture and one where our offices join together to help local communities around the world."

Highlighting this community initiative is a brief video. To watch this and learn more about Aberdeen Standard's award-winning program, [click here](#).

The STAR Awards program was developed in 1996 to honor best-in-class industry efforts in the areas of marketing and communications. Since rebranding from the Mutual Fund Education Alliance (MFEA) to IMEA, the organization's STAR program has evolved to focus on excellence in education by investment managers across investor, advisor and retirement channels.

About IMEA

The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating the investing public about how they can use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial services to investors. This strong industry alliance is well recognized for its leadership in investor education, as well as its position as a thought leader and forum for executive perspective.