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IMEA Announces 2018 STAR Awards Winners

Companies Honored by Excellence; Aberdeen Standard Investments Receives Community Investment Award

October 10, 2018 - The IMEA, Investment Management Education Alliance, has announced the winners of the 2018 STAR Awards. The celebration at the Grand Hyatt in Chicago on October 9 marked the Association's 22nd annual presentation of STAR Awards, which recognizes excellence in education and communications by investment managers in efforts directed to investors, advisors and retirement channels.

This year, Distinguished Awards were introduced to honor companies that met the highest standards in education, marketing and innovation. In this esteemed category, awards were presented for Overall Communications, Education and Education Campaign. Winners of Distinguished Awards include Aberdeen Standard Investments, AQR Funds, Franklin Templeton, Hennessy Funds, Nationwide, T. Rowe Price, U.S. Global Investors and William Blair.

[View Complete List of Award Winners](#)

Honored for its demonstrated commitment to its community and programs representing significant philanthropic contributions, Aberdeen Standard was awarded the 2018 Community Investment Award.

[View Community Investment Award Announcement](#)

The STAR Awards program was developed in 1996 to honor best-in-class industry efforts in the areas of marketing and communications. Since rebranding from the Mutual Fund Education Alliance (MFEA) to IMEA, the organization's STAR program has evolved to focus on excellence in education by investment managers across investor, advisor and retirement channels.

Following are winners of the 2018 Distinguished Awards:

| OVERALL INVESTOR COMMUNICATIONS | | |
|--|--------------------------------------|---------------------------------------|
| Small Company | Up to \$10B in assets | Saturna Capital |
| Medium Company | Over \$10B and up to \$50B in assets | Aberdeen Standard Investments |
| Large Plus Company | Over \$150B in assets | T. Rowe Price |
| OVERALL ADVISOR COMMUNICATIONS | | |
| Small Company | Up to \$10B in assets | Hennessy Funds |
| Medium Company | Over \$10B and up to \$50B in assets | William Blair |
| OVERALL RETIREMENT COMMUNICATIONS | | |
| Large Plus Company | Over \$150B in assets | J.P. Morgan Asset Management |
| DISTINGUISHED EDUCATION CAMPAIGN | | |
| Small Company | Up to \$10B in assets | U.S. Global Investors |
| Medium Company | Over \$10B and up to \$50B in assets | Nationwide |
| Large Plus Company | Over \$150B in assets | Franklin Templeton Investments |
| DISTINGUISHED EDUCATION AWARD | | |
| Small Company | Up to \$10B in assets | U.S. Global Investors |
| Medium Company | Over \$10B and up to \$50B in assets | AQR Funds |
| Large Plus Company | Over \$150B in assets | T. Rowe Price |

About IMEA

The Investment Management Education Alliance (IMEA) is a national trade association of investment management companies, dedicated to strengthening ways the investment management industry serves investors and advisors. Known for its deep roots in investor education since 1971, the organization is dedicated to informing and educating the investing public about how they can use investment products to achieve important lifetime goals. IMEA members are among the leaders in the industry, offering a variety of financial services to investors. This strong industry alliance is well recognized for its leadership in investor education, as well as its position as a thought leader and forum for executive perspective.