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Investment Management Education Alliance (IMEA) Announces 25th Annual STAR Awards Recipients
Hennessy Funds, Matthews Asia, T. Rowe Price & William Blair Receive Top Honors

Dec. 9, 2021 — The Investment Management Education Alliance (IMEA) today announced the recipients of its annual STAR Awards program, celebrating 25 years of excellence in investor and advisor education efforts by investment management firms.

“Over the past 25 years, the STAR Awards have highlighted the strength of the industry amid challenge and change, and 2021 is no exception,” said George Riedel, IMEA executive committee chair. “This year’s entries are among the strongest yet and each firm should be proud of their outstanding work.”

To coincide with today’s announcement, the following categories were presented live during a virtual event. A complete list of recipients across all 26 categories is available on [TheSTARAwards.com](https://www.thestarawards.com).

- Overall Investor Communications: **Matthews Asia & T. Rowe Price**
- Overall Advisor Communications: **Hennessy Funds & Matthews Asia**
- Overall Education: **Matthews Asia & T. Rowe Price**
- Overall Internal Team Communications: **William Blair**

The Community Investment Award, also featured in the live event, was presented to **Thornburg Investment Management** for outstanding community service efforts in its home state of New Mexico. Both Thornburg and the Thornburg Foundation made grants that provided food and health aid to areas that were severely impacted by the COVID-19 pandemic, particularly indigenous communities.

“We are honored to receive the Community Investment Award for our response to the needs of many in our community who have been affected by the COVID-19 pandemic,” said Erin Cave, director of corporate social responsibility at Thornburg Investment Management. “We hope others are inspired to give and make a difference in their communities.”

A video replay of the virtual STAR Awards presentation will be available on [TheSTARAwards.com](https://www.thestarawards.com).

The 2021 STAR Awards is sponsored by [Imprint](https://www.imprint.com).

About STAR Awards

Since 1996, the STAR Awards, presented by the Investment Management Education Alliance (IMEA), recognize outstanding investment management firm efforts to educate investors and advisors through innovative marketing, communications and community giving. STAR Awards is highly regarded for its peer-recognition approach as entries are carefully evaluated by an impartial panel of industry executives. Learn more at [theSTARawards.com](https://www.thestarawards.com).

About Investment Management Education Alliance (IMEA)

IMEA is a national trade association of leading investment management firms dedicated to strengthening industry efforts to serve investors and advisors. With deep roots in investor education since 1971, it is committed to helping investors learn how to use investment products to achieve key life goals. IMEA is known for this leadership in investor education and for providing a forum for executive perspectives. Learn more at [IMEAConnect.com](https://www.imeacommunity.com).

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